



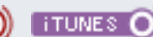
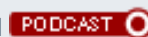
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Educational Material Publisher Scoops "Website of the Year" Award

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Weekly Reader's online presence beats out more than 16,000 contenders.

Stamford, CT (PRWEB) December 16, 2005 -- Weekly Reader has won numerous awards for its [creative online education](#) presence, but none as prestigious as the American Association of Webmasters award. This month, the AAWM announced that Weekly Reader, a leading publisher of [educational materials](#) for elementary and secondary schools, was the choice for the 2005 Website of the Year Award.

More than 16,000 other Web sites submitted entries. Contenders came from every continent and included all commercial, personal, industry, and organization groups. The honor follows Weekly Reader's winning of the AAWM Gold Award in January of 2005.

The win is in recognition of a strong Web site design that combines form and functionality with intuitive navigation and ease of use. Donna Snyder, CEO, American Association of Webmasters, adds that, "WeeklyReader.com not only informs and empowers the user with more knowledge upon leaving the site than that which they had upon entering it, but it also allows visitors to get involved with the numerous contests, polls, and activities."

AAWM judges gave special recognition to the way Weekly Reader's Web site integrates several software media and produces a seamless outcome. Those factors were very important in the committee's testing process and demonstrate that WeeklyReader.com works in a logical, speedy, and coordinated manner.

The panel also took note of Weekly Reader's admirable involvement in the field of [education](#). As Donna Snyder says, "For that we commend them for the creation of a Web site that will obviously serve students, parents, and teachers well, as a leader in the field of education."

Neal Goff, President of Weekly Reader, adds, "We are very proud of this recognition. We take great pride in producing engaging classroom magazines, student practice books, reproducibles, and other supplementary educational products that reinforce skills and help students meet standards. Our Web site is an important complement to this product line. I salute the Weekly Reader Web team for bringing home a great honor."

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About Weekly Reader

[Weekly Reader](#) Corporation is a leader in educational publishing. Created in 1902, Weekly Reader® publishes 16 magazines and a variety of other supplemental products that reinforce curriculum, help teachers meet standards, and engage students. All sixteen magazines have won awards for excellence in educational journalism. Weekly Reader® currently serves approximately nine million students and 300,000 teachers nationwide.

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